

PRIVACY POLICIES AND CONDITIONS OF USE OF esevip.com SITE

SVip will seek the protection of the rights of the users of its website, in terms of privacy and use of the data supplied by the users themselves.

We request the visitor and user of this website to read carefully review this privacy policy and the conditions of use of the website before beginning its use. If the visitor or user does not agree with any provision of this policy or with any of the conditions of use of the SVip website, please refrain from using it.

General features

-This website, its information, content and services incorporated in it are public knowledge, therefore full acceptance of this policy is a mandatory and indispensable condition for the user to use them.

-The acceptance of this policy by the user of this website will take place when any of the following events occurs: i) Provision of data in the registration forms of the website. ii) The use of the acceptance, security and access mechanisms to the website established by SVip. iii) The consultation of any content incorporated in the website. iv) The use of any of the services available on the website.

-The user of the website agrees to know, abide by and comply with all national and international laws, regulations and customs related to their obligations and duties under this policy.

-SVip is authorized at any time to review, modify, or add any of the provisions of this privacy policy, in order to comply with any legal requirement.

II. Registration information

-The personal or general data or information that SVip collects from the users of its website will be used exclusively to fulfill the purposes of its website and its use is established in this policy.

-The user of the website, by accepting this policy, transfers the personal and general data provided to SVip, through this website and authorizes it to carry out its automated treatment and to use it in accordance with the provisions of this policy.

-The registration information that the user is requested is the minimum to comply with the legal regulations in force in Colombia and international uses on privacy and data protection on the Internet.

-In the registration process, the user will be warned with an asterisk (*) which information must be provided and which is optional.

-The user of this website authorizes SVip to disclose, transfer or transfer their personal data and the information they provide on this website, to units linked or associated only with SVip.

-In no case or circumstance, the registration information will be shared with third parties, except with other units linked to SVip as long as it is to provide services aimed at the client.

-SVip may carry out user surveys to internally evaluate website traffic and the quality of online services offered by the company.

-SVip will not send the client's e-mail or electronic address information that they have not requested, except information or news related to SVip services.

III Disclosure of registration information

The registration information of each user is private and is not shared with other people or companies, except when SVip considers that one of the following circumstances occurs:

- a) Existence of a duty or legal mandate that requires supply.
- b) Protect and defend the rights and interests of SVip.
- c) Require the observance of the conditions of use of any information, content or service available on the SVip website.
- d) Protect and defend the rights and interests of website users and third parties.
- e) Any other exception defined in the law applicable to this privacy policy.

III Obligations and duties of the user

-The user agrees to provide SVip with true, accurate, up-to-date and complete information about himself, as indicated on the registration form.

-SVip reserves the right to withdraw without prior notice to the user, any information that is disclosed on the website and that it considers harmful or detrimental to its interests or the interests of third parties. However, SVip is not obliged to withdraw information that any user considers offensive or harmful or to monitor the conversations or dialogues of users or visitors to the website in forums or chats.

-When the user supplies any information to SVip, the same user must take precautionary measures to avoid the loss or inappropriate use of said information. In case of not taking such measures, SVip will not be responsible for the use that third parties may make of information unduly secured and protected by the user.

-SVip is not responsible with respect to the privacy of the personal information that the user discloses or sends in forums, chat sessions of the SVip website, in emails or in any other website. The user is solely responsible for the privacy and custody of any personal data that is delivered to a different person and company SVip.

-The user will not collect and disclose the personal data or information of the other users of the SVip website and that is disclosed through it or that is in the SVip information systems.

-The user will not publish on other websites or through any means, the personal data or information of the other users of the SVip website and that is disclosed through it or that is located in the SVip information systems.

-The provision of false information or the omission of any obligation or duty of the user established in this privacy policy, grants the right to SVip to terminate automatically, without prior notice and definitively, the provision of services to the user.

Modification of content

SVip reserves the right to modify or correct the content of the conditions and this website at any time and without prior notice to users. All rights that are not expressly granted in the terms of these regulatory provisions are reserved by SVip, and, therefore, must be binding. The user who contravenes the regulations in this document must be subject to civil and criminal sanctions established by the Law on copyright at the national and international level.

IV Incorporation by reference

The visitor and user of the SVip website are warned that, in accordance with legislation, this privacy policy is an integral part of the conditions of use of this website and is incorporated by reference into them. This privacy policy and its terms will be legally valid as if they had been incorporated in their entirety, in the text of the conditions of use and privacy of this website.